



Integrated Guarding Maintains Quality Coverage at Reduced Costs

Fairlane Venture | Commercial Building

Fairlane Venture is a multi-building industrial park with two 15 story Parklane Towers located in Dearborn, MI. Together, these structures have nearly a million square feet of multi-use space as well as a private park, a pond and multiple parking lots.

Challenge

When the property's ownership changed in 2013, the new management firm made it a priority to maintain the same level of quality security coverage while reducing security expenses. This offered the opportunity to introduce the advantages of Securitas' Integrated Guarding.

Solutions

Based on a systematic site analysis, Securitas created a three-dimensional Integrated Guarding solution, which combines On-site Guarding with Remote Guarding and Mobile Guarding to produce enhanced security performance while achieving notable cost efficiencies. The Fairlane Venture solution centered on:

- Integrating existing technologies with a series of new cameras which feed to Securitas' Remote Monitoring station. This allows the client to maintain 24/7 coverage at a reduced expense.
- Securitas Mobile Guarding patrols the property once per night at random time intervals for a 15-20 minute tour. Previously, a patrol vehicle would stay on site for a full eight hour shift every night.
- The presence of on-site security officers was reduced during low activity hours but remained on duty during high traffic hours to provide tenants and guests top-flight customer service.

Results

- The Integrated Guarding services have now been in place more than three years and have fulfilled their promise of quality security at a lower cost.
- By leveraging the advantages of Remote and Mobile Guarding, the client has been able to achieve a nearly 25% cost savings per year.
- The client has expressed consistent satisfaction with the technology and the security assurance it provides.