

Driving Modern Security Solutions



Automotive Dealership | Integrated Guarding

A Ford dealership in California looked to Securitas, its long-time physical security provider, to expand its security program.

Challenge:

With concerns of trespassing and the potential for theft or damage to its vehicle inventory, the automotive dealership was interested in adding video technology which would enable better incident playback for insurance purposes and ensure employee compliance with inventory control. With one On-Site Guarding officer patrolling the entire property, the client sought options that would create further coverage, flexibility, and efficiencies.

Solution:

A local Securitas branch manager performed a thorough analysis of areas of concern through a Securitas Risk Assessment. In parallel, a local Securitas Solutions Engineer examined the existing infrastructure to determine camera coverage and resolution requirements. The full solution included:

- An 18-camera system designed for optimal visibility and video playback. This system consists of:
 - Fourteen exterior cameras with intelligent analytics.
 - Four 180-degree panoramic cameras for high-definition coverage of high concern areas.
- Remote Perimeter Protection with Mobile Guarding patrols in place of On-site Guarding.
 - Overnight Remote Guarding patrols provide coverage during off-hours.
 - Mobile Guarding officers conduct three daily patrols, acting as a visual deterrent and responding to threats when a physical presence is required.

Result:

- The 24/7 video coverage verifies employee compliance and assists in investigating incidents.
- Mobile Guarding provides additional, flexible coverage.
- The client's annual security spend was reduced by approximately 20%.