



A Safer Community Starts with Securitas

Non-Profit | Integrated Guarding with Remote Entry Management

The S.A.Y. (Sports. Academics. Youth.) Detroit Play Center at Lipke Park has the mission to be the premier training center for young people to improve their community and strive to be great readers, starting with themselves. Within its 15 acre campus the after school facility includes a football field, gym and baseball field; a state-of-the-art recording studio; and a digital learning center. This large campus-like environment creates unique security concerns.

Challenge:

As a non-profit foundation, S.A.Y. Detroit was looking to reduce its security costs without compromising the safety of the community. Located in a high-crime area of Detroit, S.A.Y. had concerns regarding robberies and needed a security program that would protect its staff and the kids in the program.

Solution:

Securitas' local Branch Manager and Business Development Manager analyzed the previous security program and worked with their Securitas Solutions Engineer to create a progressive and cost-effective solution that fully addressed the client's concerns. A small, six camera solution with 4K resolution was designed, incorporating self-learning behavioral analytics built into the camera system that alerts Remote Guarding officers in the Securitas Operation Center in Charlotte, North Carolina of unwanted after-hours activity on the site.

The Remote Guarding Officers review this video footage in real time to determine if the activity is within normal parameters – such as an employee leaving late – or if it requires further action. Depending on their assessment and the scripted Standard Order Procedures, they then make an announcement to the individuals in question and escalate to the appropriate party. The full solution features the following:

- An On-Site officer patrols the facility from afternoon until late night as the community activities commence, checking to ensure the doors are secure and looking for suspicious activity.
- Six 8 megapixel exterior high-definition cameras with intelligent behavioral video analytics facilitate Securitas Remote Guarding services.
- High-quality audio speakers enable remote, real-time communication to address individuals in areas of concern.
- Remote Guarding officers take over during the late evening and early morning hours when no persons should be on the property.
- Securitas Mobile Guarding coordinates for responses to events requiring a physical presence in addition to one nightly mobile patrol of the parking lots and perimeter areas.

Result:

Since the implementation of this full security program, there has been a decrease in the number of trespassers. Utilizing a solution encompassing multiple components of Securitas' Six Pillars of Protective Services has created better efficiencies, minimizing the organization's costs while enhancing its security levels. Securitas is proud to support and protect such a progressive foundation making strides for young adults in the local community.