



Securitas VP Initiates Students Speaking Out Program



Securitas Area Vice President Kelly Senados, CPP

Kids can be afraid to speak up about bullying, drugs, and violence, but Securitas' Kelly Senados used technology to create safe reporting options

In San Diego, AVP **Kelly Senados, CPP** has been involved with the city's Crime Stoppers organization for six years, and has served as its board president for the past two years.

"My interest began when I became aware of all the bullying, drugs and violence that was happening in some of our local schools, and the kids were afraid to report it for fear of reprisal," says Senados. "Nobody wants to be known as a snitch."

She was instrumental in initiating and promoting the Students Speaking Out program, which offers students an app that can be used to anonymously send a crime tip to law enforcement, either while at school or off campus.

"Now when we say, 'If you see something, say something,' they can do it by calling, texting or using the app," explains Senados.

San Diego Crime Stoppers, in conjunction with local law enforcement, holds two major fundraisers each year to honor supporters who give money that the organization presents as rewards for tips leading to the resolution of a crime. More than \$50,000 was raised at the events in 2017. Securitas congratulates Senados for her commitment to the community.

Each year, many crimes including murders, assaults, robberies and narcotics cases are solved with the help of tips provided by citizens. In the first nine months of 2017 alone, San Diego Crime Stoppers received tips that led to 64 arrests, \$57,383 worth of property recovered, and 80 cases solved.
