

Securitas Mexico Embraces Helpfulness Core Value



When an earthquake devastated Mexico on September 19, it left many in the central and southern regions of the country in need. Homes and buildings lay in ruins and basic services were unavailable in some areas.

In a display of solidarity and the Securitas core value of *Helpfulness*, Securitas Mexico organized a relief effort. The headquarters in Monterrey was designated a collection center for supplies to help earthquake victims. Administrative and operations employees were invited to contribute to the relief effort. The response was resounding, with support coming from all of the business units. The collection provided an opportunity for employees at the recently-acquired Adler Corporation to collaborate with their colleagues at Securitas Mexico toward a common goal.

As a result of the efforts of its employees, Securitas Mexico donated more than 440 pounds of food and supplies to the Monterrey Red Cross, which would be distributing the goods to communities directly impacted by the earthquake. Through their swift and generous response, employees in Mexico upheld the company's core values. Their charitable offering was appreciated and an example of the quality of character and spirit that makes Securitas Mexico a leader in the country.